



Survey Add-On Questions

We would love to help you design multiple-choice questions tailored very specifically to your ministry or church. Perhaps you want to ask their impression of your recent website design or of a recent giving campaign.

Here are **OTHER EXAMPLES** you might consider:

1. Have you included a gift to [XYZ Ministry or Church] in your **will**? (*Remember: This survey is anonymous. We do not know who you are.*)
 - Yes/No
2. Does your household have a **donor-advised fund (DAF)**?
 - Yes/No
3. If yes, have you made a gift to [XYZ Ministry or Church] from your **donor-advised fund (DAF)**?
 - Yes/No
4. What is your marital status?
 - Married/Single/Divorced or Separated/Widowed
5. Do dependent children under 18 live with you?
 - Yes/No
6. What is your highest level of education?
 - High school/Some college or AA degree/Bachelor's degree/Post-graduate studies or other?
7. I would describe the following mission statement as compelling. (List your ministry or church's mission statement.)
 - Yes/No or Agree/Disagree plus "I don't know"
8. I would describe the following mission statement as motivating. (List your ministry or church's mission statement.)
 - Yes/No or Agree/Disagree plus "I don't know"
9. I would describe the following mission statement as a great match for my giving passions. (List your ministry or church's mission statement.)
 - Yes/No or Agree/Disagree plus "I don't know"
10. [XYZ Ministry or Church] is moving in the right direction as it adjusts ministry while emerging from the pandemic.
 - Yes/No or Agree/Disagree plus "I don't know"
11. If asked, I could explain the mission/values of [XYZ Ministry or Church]
 - Yes/No or Agree/Disagree plus "I don't know"